

ADVOCACY STARTS with REACHING OUT



Take the opportunity whenever and wherever possible to **SHARE the BENEFITS of LANGUAGE LEARNING*** with your family, friends and acquaintances - at social events, at the lunch table, at a game or a performance....or ???

*Use an infographic like those listed on the **RESOURCES** page to collect your thoughts.

Share the infographics with your students, colleagues, guidance counselors, principals...anyone with an interest in languages and/or education.

Ask them to share your conversation with others.

CONNECT!

DEVELOP A CONNECTION* with people and organizations that can influence education issues in your community.

Parents –
@ an Open House
or a PTO/PTA meeting
**Your local school Principals
and Superintendent**
**The Rotary Club, Kiwanis,
and other organizations**
**American Association of
University Women & other
groups**
Church groups
**Local businessmen
(the 21st century is a
GLOBAL economy)**

State School Board members
Local School Board members
**The WV Association of School
Administrators**
**The School Superintendents
Association**
**The WV Association for Secondary
Principals**
**the WV Association for Elementary
and Middle School Principals**
Local School Improvement Council
Your State Legislators
The Mayor & City Council

*Use the sample letter (on the **RESOURCES** page), adapted as needed, as an introduction – the beginning of a rewarding dialog.

PUBLICIZE!



PUT LANGUAGE LEARNING IN THE PUBLIC EYE!!

Make one of your most important connections with the local newspaper, perhaps the Education Editor.

Keep that contact up-to-date with current issues re language learning, and take every opportunity to publicize and promote your program and school activities.